



Summary Information

Permit No: F00020415-A

Type of Permit: FILMING

Release Date: 09/28/2009

Production Company ANONYMOUS CONTENT

Producer Norm Reiss

Insured Company Name ANONYMOUS CONTENT

Director Justin Reardon

Contact Phone No. 1 310-558-6000

1st AD NA NA

Contact Phone No. 2

Production Manager Mike Kater

Fax

FilmL.A. Coordinator Adrian Fayad

 Address 3532 HAYDEN PLACE
 CULVER CITY, California 90232

Production Title BUD LITE

Location Manager Alex Apple

Type of Production Commercial - Standard

 Primary Phone Mobile - 310-863-7600
 Secondary Phone

Location Assistant NA NA

 Primary Phone Office - 310-863-7600
 Secondary Phone

Fees

Posting 300 \$26.00

Total Permit Fee \$870.00

Posting 600 \$104.00

Number of Locations 3

Notification Charge \$310.00

FILMLA FILM PERMIT RIDER FEE \$100.00

FILMLA MONITOR FEES \$240.00

FILMLA MONITOR FEES OVERTIME \$90.00



FilmL.A., Inc.
 1201 W. 5th Street, Suite T-800
 Los Angeles, CA 90017
 t: (213)977-8600 - f: (213)977-8601
 www.filmla.com

Summary Information

Location

Location 1 of 3
Page 1 of 1

Permit Number F00020415-A
Production Company ANONYMOUS CONTENT
Insured Company ANONYMOUS CONTENT
Production Title BUD LITE

Location Manager Alex Apple
Primary Phone Mobile - 310-863-7600
Secondary Phone

Location Address Linnie Canal Ct. Foot Bridge, Los Angeles, CA, 90291

Location Names

Location Type Bridge

Location Description

Film Dates 9/30/2009 - 9/30/2009 07:00 - 22:00

Open or Closed to the Public Open

Generic Conditions Must Maintain 5' Clearance on Sidewalks/Walkways
 No Cast and Crew parking on areas streets.
 No interference with vehicular or pedestrian traffic
 No stopping or setting up in front of merchants or residents without prior approval

Equipment on Location	Type	Quantity	Personnel on Location	Type	Quantity
	5 or 10 ton trucks	1		Cast	5
	Cast/Crew vehicles	35		Crew	35
	Cube Trucks	2		Extras	2
	Generator	1			
	Honey Wagons	1			
	Portable restrooms	1			
	Semi Trucks	2			
	Stakebed Trucks	2			
	Vans	2			

Where are the extras holding? Location

Filming Activities Equipment on sidewalk, in curb lane & across street; Exterior Dialogue; Dolly and Track; Running cable; Talent in Boat going towards Linnie Canal Ct. Foot Bridge @ Venice Canals;

Jurisdiction **Political:** Los Angeles City - Council District 11
Police: Los Angeles Police Department
Fire: Los Angeles City

Location Notes

Parking **Base Camp**
 Location Type : To Be Determined
 Street :

Crew Parking
 Location Type : To Be Determined
 Street :

Posting "No Parking" signs B/S Linnie Canal Ct., Eastern Ct - West to End

Approximate Footage 301 - 600

Log Number 1004457

Date(s) 9/30/2009 to 9/30/2009

Time(s) 07:00 to 22:00



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Location

Location 2 of 3
Page 1 of 2

Permit Number F00020415-A
Production Company ANONYMOUS CONTENT
Insured Company ANONYMOUS CONTENT
Production Title BUD LITE

Location Manager Alex Apple
Primary Phone Mobile - 310-863-7600
Secondary Phone

Location Address 1515 Abbot Kinney Blvd, Los Angeles, CA, 90291

Location Names

Location Type Bar

Location Description

Film Dates 9/29/2009 - 9/29/2009 05:00 - 11:00

Open or Closed to the Public Closed

Generic Conditions Community Survey Obtained
 Must comply with attached conditions
 Must Maintain 5' Clearance on Sidewalks/Walkways
 No Cast and Crew parking on areas streets.
 No interference with merchant activity
 No interference with vehicular or pedestrian traffic

Please see attached documents Abbot Kinney, Venice July 2009.pdf
 Venice Area July 2009.pdf

Equipment on Location	Type	Quantity	Personnel on Location	Type	Quantity
	5 or 10 ton trucks	1		Cast	5
	Cast/Crew vehicles	35		Crew	35
	Cube Trucks	2		Extras	2
	Generator	1		FilmL.A. Monitor 1 (s)	1
	Honey Wagons	1		Spot Check	1
	Motor Homes	1			
	Portable restrooms	1			
	Semi Trucks	2			
	Stakebed Trucks	2			
	Vans	2			

Filming Activities Equipment on property; Interior Dialogue; Company will release posting when finished;

Jurisdiction **Political:** Los Angeles City - Council District 11

Police: Los Angeles Police Department

Fire: Los Angeles City

Location Notes

Parking **Base Camp**
 Location Type : Location
 Street :

Crew Parking
 Location Type : Location
 Street :

Posting "No Parking" signs N/S Abbot Kinney Blvd, Palms Blvd - 200' West
 W/S Palms Blvd, Abbot Kinney Blvd - Electric Ave.

Approximate Footage 301 - 600

Log Number 1004458



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Page 2 of 2

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Insured Company ANONYMOUS CONTENT
Production Title BUD LITE

Location Manager Alex Apple
 Primary Phone Mobile - 310-863-7600
 Secondary Phone

Date(s) 9/29/2009 to 9/29/2009

Time(s) 00:00 to 00:00

NOT FOR PERMIT



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Summary Information**Location****Location 3 of 3****Page 1 of 1**

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Insured Company ANONYMOUS CONTENT
Production Title BUD LITE

Location Manager Alex Apple
Primary Phone Mobile - 310-863-7600
Secondary Phone

Location Address 1616 Abbot Kinney Blvd, Venice, CA, 90291

Location Names

Location Type Restaurant

Location Description

Film Dates 9/29/2009 - 9/29/2009 05:00 - 14:00

Open or Closed to the Public Closed

Generic Conditions Community Survey Obtained
 Must Maintain 5' Clearance on Sidewalks/Walkways
 No Cast and Crew parking on areas streets.
 No interference with merchant activity
 No interference with vehicular or pedestrian traffic

Please see attached document Venice Area July 2009.pdf

Equipment on Location	Type	Quantity	Personnel on Location	Type	Quantity
	5 or 10 ton trucks	4		Cast	5
	Cast/Crew vehicles	25		Crew	35
	Condors	1		Extras	3
	Cube Trucks	2		FilmL.A. Monitor 1 (s)	1
	Generator	1		Spot Check	1
	Motor Homes	2			
	Semi Trucks	1			
	Vans	4			

Filming Activities Interior Dialogue;

Jurisdiction **Political:** Los Angeles City - Council District 11

Police: Los Angeles Police Department

Fire: Los Angeles City

Location Notes

Coordinator Note 1 FILM LA MONITOR REQUIRED. 9/29; 04:00 - 14:00 HOURS.

Parking **Base Camp**
 Location Type : Location
 Street :

Crew Parking
 Location Type : Location
 Street :

Posting "No Parking" signs 50' EAST AND WEST., DIRECTLY IN FRONT OF 1616 ABBOT KINNEY BLVD

Approximate Footage 0 - 300

Log Number 1004459

Date(s) 9/29/2009 to 9/29/2009

Time(s) 00:00 to 00:00

**SPECIAL FILMING CONDITIONS
ABBOT KINNEY BOULEVARD AREA OF VENICE**

The Special Filming Conditions described below will be included in the terms and conditions of permits issued for filming in this area and are in addition to the standard terms and conditions applicable to filming permits generally. While these Special Filming Conditions will be included as terms if a permit for filming in this area is issued, they are not intended to, and do not, establish the criteria or standards for determining whether or not a particular permit (or permits) will be issued for this area. The decision whether or not a particular permit (or permits) will be issued is vested in the discretion of the appropriate City or County department or their designees (including FilmL.A., Inc.), to be exercised consistent with public health, safety and general welfare, and applicable land-use ordinances.

The Abbot Kinney Boulevard area is a diverse, mixed-use community which includes Abbot Kinney Boulevard between Venice Boulevard and Main Street, and adjacent streets. The area is comprised of small shops, restaurants, single family homes, apartment buildings and artists lofts. The following conditions have been established to mitigate the concerns of local residents and merchants, and to provide for an equitable use of the area.

- **Affected residents/merchants/businesses within 500 ft. of any filming activity (including production equipment parking, cast/crew parking, or catering) must be notified at least two (2) days in advance of the first day of filming or the first day of any substantial set preparation.** *Permit requests must be submitted to FilmL.A. at least three (3) days in advance.*
- **Production companies must notify the Abbott Kinney District Association at least two (2) days in advance of the first day of filming or the first day of any substantial set preparation.** The current contact for the Abbot Kinney District Association is Kim Michalowski kimmichalowski@yahoo.com (preferred method of contact); (310) 450-2607 or (310) 428- 9549.
- **Cast and crew may not park on area streets.** Off-street parking must be provided for personal vehicles.
- **Production equipment parking and the posting of "No Parking" signs should be kept to a minimum** in order to reduce any negative impact to the local merchants. Equipment parking on Abbot Kinney Boulevard will be limited to 150 feet during regular business hours (10:00a.m. to 5:00 p.m.) and may not block access to open shops and businesses. **Equipment may only be parked in front of businesses that indicate their approval using the FilmL.A. Filming Survey process, or in front of businesses that are clearly vacant or closed during the hours of activity.** Production companies may also request an additional 150 ft of posting on area side streets (excluding Santa Clara Avenue) for a total of 300 ft of posting within the area.
- **Friday, Weekend or holiday filming is generally not permitted** unless a Filming Survey is done of the affected business for the proposed activities on a FilmL.A.-authorized Filming Survey.
- **The use of City lots # 616, #617 and the lot on the corner of Santa Clara and Electric are not permitted.**
- **A FilmL.A. Monitor will be assigned to encourage compliance with the permit and conditions.** The Monitor will generally arrive at the designated location 1 hour prior to the permit start time to note proper arrival time and remain with the production company during all filming-related activities and ensure proper departure time.
- **Any variance to these guidelines must be discussed in detail with FilmL.A. prior to making plans to shoot in this area. FilmL.A. will take variances from these conditions into consideration on a case by case basis.**

**SPECIAL FILMING CONDITIONS
VENICE AREA**

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For purposes of these guidelines the Venice area is Santa Monica City limits to the north, Lincoln Boulevard to the East, Pacific Ocean to the west and Washington Boulevard to the South (including the Strand which is Pacific Avenue, Washington Boulevard, Via Marina, and the Pacific Ocean)

- **Affected residents and merchants must be notified at least two (2) days in advance of the first day of filming or the first day of any substantial set preparation.** *Permit requests must be submitted at least three (3) days in advance.*
- **Filming on holidays and weekends is generally not permitted,** especially during the summer. Exemptions may be granted on a case-by-case basis. Factors such as size of company, exact location and scope of intended filming, time of year, and anticipated impact on local parking will be considered when reviewing requests for such exemptions.
- **No vehicles shall be driven or parked on Ocean Front Walk between the hours of 10:00 a.m. and 7:00 p.m.** unless approved by The Department of Recreation and Parks.
- **Speedway shall not be used for parking of vehicles or equipment and must remain open to emergency vehicles.**
- **All vehicles and equipment (including private automobiles) associated with the production company shall be legally parked unless specific exemption is granted by the film permit.** No vehicles or equipment shall be permitted to park on Ocean Front Walk or the Venice Recreation Area property unless approved by The Department of Recreation and Parks. The use of private parking lots is strongly encouraged. Publicly owned parking lots in the area are managed by PCI parking and must be added to the filming permit and cleared with the appropriate agency.
- **Use of Los Angeles County beach parking lots have the following restrictions:**
 - **The Washington Boulevard lot is restricted to parking only between 7:00 a.m. and 10 p.m.** No community survey will be allowed for additional hours.
 - **Rose Avenue and Venice Boulevard lots require a community survey from affected residential buildings for any activity (parking or filming) prior to 6:00 a.m or after 10:00 p.m.**
- **Traffic control on all area streets shall be limited to a maximum of two (2) minutes.**
- **It is the responsibility of the production company to deploy sufficient police officers to ensure that traffic flow in the area is not unreasonably hindered.**
- **Additional Special Filming Conditions apply to filming on Washington Boulevard between Pacific Avenue and the Venice Pier, Abbot Kinney Boulevard, and Venice Beach.**

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VENICE AREA**

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